

Your Consent to This Privacy Policy

By using our website(s), you signify that you agree with the terms of our Privacy Policy as posted on this site.

Personal Information

As used in this Privacy Policy, 'Personal Information' means personally identifiable information such as your name, street address, telephone number, credit card information and email address.

When you provide us with Personal Information, you are authorising us to use that information in accordance with the terms of this Privacy Policy. This includes your right to limit our use of the Personal Information as described in this Policy and to request access to the Personal Information we have collected in this site (subject to a £10 administration fee).

We may pass on your details to specially selected partners to your benefit, but we will never sell or pass on your details to any unrelated 3rd parties.

All data is securely stored and processed within the EU.

GDPR Legal Basis for Processing

We use data to carry out marketing campaigns. The lawful basis we use for this processing is "Legitimate Interest" in accordance with recital 47 of the GDPR.

How We Use Your Information

When you supply Personal Information at this website, we will use it for the express purpose for which it was collected. It may also be used by us to send you information and/or updates about our company which we believe may be of interest to you, unless you have indicated that you do not wish to receive such information.

We collect telephone numbers so that if we need to discuss any matter with you, we can do so. We may on occasion use your telephone number to follow up requests for information to make sure you have received the information that you requested.

Where does the data come from?

The data we process is obtained from several sources. These include yourself, our clients, GDPR compliant data providers and online resources in the public domain.

Right to be Informed

You have a right to receive clear and easy to understand information on what personal information we have, why and who we share it with, if at all.

Right to Rectification

Our work involves the continual updating of data based on interactions we have with customers and prospects to ensure accuracy. We rectify, and update information based on what we're told by the people we communicate with about themselves and their businesses. If you believe that we hold information about you which is incorrect you can also contact us using gdp@trustedmarketing.co.uk with the subject line – Rectify.

Right to Object

You have the right to object to our processing of your data, which will prevent data associated with your phone number from being processed. Please contact us at gdp@trustedmarketing.co.uk to request this with the subject line "Right to Object". We will require your phone number(s) and email addresses in order to affect this.

Right to Restrict Processing

You can ask that we block or suppress the processing of your personal information for certain reasons.

This means that we are still permitted to keep your information – but only to ensure we don't use it in the future for those reasons you have restricted.

Access to Information

You may ask for the data specific to you in the form of a Data Subject Access Request. We will require you to prove your identity in order to release this information. Please contact us to request access using gdpr@trustedmarketing.co.uk with the subject line – Subject Access Request.

Cookies

You may have heard of 'cookies' which are small text files that our site may send to your hard drive while you are logged on to it. We may use cookies to collect information during your visit to our website, such as the particular site areas you visit and which country you are in, this statistical information builds in Google Analytics. We collect this information to better tailor our site and our products to your interests and needs. Cookies are never used to collect information of a private nature, such as credit card details.

Policy Amendments

We may update this privacy policy from time-to-time by posting a new version on our website. You should check this page regularly to ensure you are happy with any changes.

Security of Information

We take all reasonable precautions to keep your Personal Information secure. All personally identifiable information is subject to restricted access to prevent unauthorised access, modification or misuse.

Who to Contact

Please write to TRUSTED MARKETING LIMITED, 41 Alder Road, Poole, Dorset, BH12 2AA if you have any comments or questions about this Privacy Policy or would like to correct or up-date your Personal Information or remove yourself from our postal or electronic mailing list.

Contact Us

If you send us an e-mail from this area of the website (to hello@trustedmarketing.co.uk), your e-mail address will be used in order to respond to your query and added to our database.

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